



## Welcome to Who Do You Think You Are? LIVE 26<sup>th</sup> February – 28<sup>th</sup> February 2010

It gives me great pleasure to welcome you, on behalf of the team at Brand Events History Ltd, to Who Do You Think You Are? LIVE sponsored by Ancestry.co.uk. It is the UK's biggest family history event featuring the countries leading experts, the most comprehensive speaker programme and the largest number of organisations and family history societies, with data and information to share with the visitor.

The operational aspects of the event will be run by Viv Orchard Event Management Ltd, who will be working very closely with Brand Events History Ltd to ensure that your experience before, during and after the event runs as smoothly as possible.

The exhibitor manual contains everything that you will need to know about the show and will make your time before, during and after the event as trouble-free and enjoyable as possible. Please take time to read the manual carefully and let us know if you have any queries. This Manual is designed for those exhibitors with Shell Scheme or Space-only stands and there is a separate Manual if you are exhibiting in The Society of Genealogists Family History Show.

Please pay careful attention to the 'Forms and Inserts' section of the manual. These are very important and enable us to make sure that you are provided with all the necessary equipment, promotional material and passes that you will require. You will find the Form Checklist and deadline dates in the Forms and Inserts section of this manual and would ask you to please complete all the compulsory forms in good time for your own convenience.

Names, addresses and contact numbers are also provided in the A-Z Directory of Services for all contractors who can provide you with any additional requirements you may have for your stand at the event.

If you have any queries about any of the above, please do not hesitate to contact Viv Orchard or Joanne Hickman, the Operations Team. Please telephone +44 (0) 1784 482 860 or email [viv.orchard@vivevents.co.uk](mailto:viv.orchard@vivevents.co.uk) or [joanne.hickman@vivevents.co.uk](mailto:joanne.hickman@vivevents.co.uk)

I look forward to seeing you at the National Hall, Olympia for a great show!

Charlotte Campion  
Show Manager

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**FORMS & INSERTS**