



**FORM 6**

**PRESS INFORMATION**

***RETURN DATE: ASAP  
but at the latest, 8<sup>th</sup> January 2010***

**Felicity Hardingham at Golden Goose PR**

**Tel: +44 (0) 2073760070**

**Email: felicity@goldengoosepr.com**

Name .....

Company .....

Contact ..... Stand Number .....

Address .....

..... Postcode .....

Telephone..... Mobile .....

Fax..... E-mail .....

Website .....

**Please use this form to give details of the products and services that you will be exhibiting at Who Do You Think You Are? LIVE 2010. These details may be used in press releases that will be circulated to the media.**

**Please ensure that this form is returned, fully completed, together with relevant material and photographs, to the above address, to arrive as soon as possible, but strictly no later than Friday 8<sup>th</sup> January.**

1. Please give a brief description of the records, products or services that you will be promoting at the show.

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2. If you will be bringing experts to appear at *Who Do You Think You Are? LIVE*, please give their name, area of specialism and details of time and date that they will be attending.

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3. What are the most exciting, exotic, quirky artifacts or archives you're planning on bringing to *Who Do You Think You Are? LIVE?*

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4. Are there any other aspects of your exhibit that you think might be of interest to the media? (new records available, awards/product launches or innovations/anniversaries/special achievements/charity angles etc.)

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5. Are you planning on doing any of your own promotional or press activity relating to your involvement with *Who Do You Think You Are? LIVE?* Please give details.

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6. Are you able to provide competition prizes that can be placed in the media (please note the certain sections of the media stipulate a minimum prize value, so please state how much the prize is worth)

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7. Will you have any celebrities or well-known personalities attending your stand?

Yes

No

If yes, please give their names and what days they will be attending?

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8. Please give us the name and contact telephone number of the person on your stand who would be available and willing to talk to the press.

Name:

Title:

Telephone number:

9. If you employ the services of a PR or Marketing Communications Company, please let us have their details so that we can contact them.

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**Please email any relevant material such as press releases and high resolution jpg images to Felicity Hardingham at Golden Goose PR:**

**Tel: +44 (0) 2073760070**

**Email: [felicity@goldengoosepr.com](mailto:felicity@goldengoosepr.com)**

